

## The DeBoskey Group's Services Corporate Giving and Foundations

The DeBoskey Group provides consulting services on strategic philanthropy and community investment to corporate foundations and corporate giving programs. We work with our clients to develop, implement and evaluate business philanthropy to ensure that charitable giving reflects and reinforces corporate values and strategic goals. Services include:

- Work with corporate executives to develop a corporate philanthropic mission statement.
- ➤ Work with corporate executives to align philanthropic goals with key business strategies.
- ➤ Help analyze whether a corporate foundation structure would create benefits for a company when paired with direct corporate giving.
- ➤ Work with legal counsel to develop necessary Articles of Incorporation, Bylaws and 501(c)(3) documents for the creation of a corporate foundation.
- Create grant making and implementation guidelines for corporate foundations and corporate giving programs to create powerful community impact.
- ➤ Help create or develop an engaged corporate foundation board, including training board members on fiduciary responsibilities and effective grant making.
- > Set up appropriate grant applications, review processes and evaluation tools.
- > Create and align employee community engagement programs including volunteerism, employee giving and matching gifts.
- Research potential nonprofit partners.
- > Evaluate, monitor and report milestones and outcomes with a dashboard or other communication tools.
- Create processes to help ensure that recipients of grants are using funds appropriately and reporting back on impact and outcomes.
- ➤ Work with corporate executives to examine short- and long-term funding goals for corporate philanthropy.
- ➤ Align philanthropic programs and activities with corporate initiatives in marketing, public affairs, or other departments.
- > Evaluate staffing needs.
- > Outsource management and implementation of specific programs or initiatives, or entire grant making programs.

Learn more about our team and our services at www.deboskeygroup.com.